

As a valued member of the Flock seller community you are agreeing to acknowledge and uphold our foundational values.



Authenticity

you created it yourself, your product promotes and aligns with your own values



Empowering

your creation empowers you and your customers



Awareness

you are aware of the externalities and consequences of using your product or service



Connectedness

you understand the interconnected nature of lived experience and how it affects advantage and disadvantage



Kindness

you create with kindness and warmth toward others and our beautiful planet

your agreement

Our terms and conditions ensure the Flock community operates harmoniously. The following outlines the rights and responsibilities of users of flock.coop, and the responsibilities of you as the Seller and the member of the Flock community, please read carefully. By using this online marketplace as a seller, you are agreeing to these terms.

The first release of Flock.coop, or the MVP version, will have minimal functionality and is designed to test and build an understanding together of how we wish to evolve. As such we ask that you contribute your feedback in writing when ever appropriate - your input as the community will be what drives the future of our product development, our vision and our sustainability. We have lofty goals in our hearts and encourage you to stand up and speak up with kindness at all times.

community collaboration

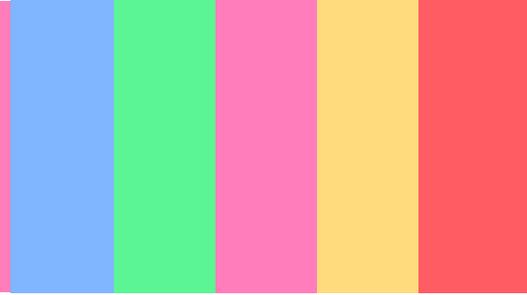
As a Seller community we will host weekly webinars. These will run for one hour at a set time which is flexible and will depend on community need and availability. These "Community Sessions" are designed for two key things:

1

To provide ongoing virtual F2F support to our sellers

2

To foster the community to connect with each other, share learnings and build a culture of collaboration. The future is in our community so we encourage all sellers to get involved as much as possible.



advertising and marketing

Offsite Ads

At Flock we believe in the power of community as such we won't purchase extensive off site advertising. However, in the case that Flock does purchase off site advertising from a social network or search engine (only to flaunt the greatness that is our co-op) zero costs will incur for sellers. If our advertising promotes your listing you will not be charged any advertising fees. All fees are completely transparent, we only charge transaction fees as outlined in the Payments and Fees.

Sales and Coupons

A sale is a promotion that offers a discount on the price of your product, displayed by percentage. As a seller you can run a sale on as many listings as you would like. It is completely up to you as to when and if you choose to run a sale. Please be aware that all sales are available and displayed to all buyers to ensure complete transparency and accessibility. Coupons are codes that can be redeemed for a discount on a product. Coupons do not have to be displayed publicly, sellers can create and distribute coupons at their discretion. At the MVP stage Flock are not offering coupons for sellers. If this is something that would interest you please leave a message on our Feedback Form.

Social Media Marketing

We provide you with social media assets and Flock the platform will maintain the Flock instagram and Flock facebook page. We encourage our members to use social media to extend our reach as a platform and use our collective reach to benefit each other. To do this we ask you to tag Flock, tag other creatives where appropriate, reshare content and comment as much as possible. Together we can break the algorithms!

payments and fees

Transaction Fees

Flock takes an 8% commission from all sales, this is made up of 2.7% plus per sale fee that goes directly to the payment gateway (STRIPE) and then 5% goes to the Hen House to support the very essential basics like keeping Flock hosted, secured and found on the internet. It is extremely important to us at Flock that all seller fees are completely transparent and up-front.

Delivery Fees

Flock does not charge sellers any delivery fees. The 8% commission is deducted from the total sale, any additional charges such as delivery, parcel insurance, gift wrapping are not included in the transaction fee.

Seller Listings

Flock does not charge any listing fees. As a seller you are able to list as many products on your shopfront as your heart desires.

Currency

Currently payments are only available to be made in AUD. If you are interested in global payment options please leave your message in our Feedback Form.

GST & Tax

Sellers are responsible for their own taxation and GST requirements. Please visit the ATO website for more information.





intellectual property_

Flock's Responsibility

As a community online marketplace for creatives, Flock takes intellectual property rights very seriously. Flock is composed of members of the community who are responsible for their own shop front, inventory, shipments and buyer interactions. Flock provides a respectful and community oriented platform for our sellers, but is not responsible for the manufacturing, or delivering of any goods.

Flock has been designed as a test cooperative, therefore whilst sellers are representative of our creative community they are still individually responsible for their content. Sellers are responsible for ensuring they hold all rights to their content and that they are not violating any third-party rights.

Flock values the creative rights of all our sellers and will not tolerate any violations of intellectual property rights. Flock reserves the right to review all product listings to continuously ensure authenticity. Flock also reserves the right to disable any listing, shopfront or seller account that violates our terms of use.

anti-discrimination_

A Flock draws from and connects the individual strengths of its group to grow. It recognises the shifting courage and vulnerabilities of its members as it moves through time. Flock believes that when the full talents of feminine identifying souls are celebrated, supported and utilised, society will thrive with joy and longevity. Our values include fostering a safe and inclusive environment in which thoughtful consumers and creative sellers can connect. Flock has a zero tolerance policy against discrimination and Hate Speech.

Community engagement is highly valued in our cooperative, consumers are encouraged to write reviews and communicate positively with other sellers and members of the Flock community. It goes without saying that Flock will not tolerate any Hate Speech. As a seller on Flock your shop content cannot display any form of discriminatory behaviour or hate speech.

prohibited items_

This policy is part of Flocks Terms of Use, sellers who violate this policy can be subject to account suspension or termination. The following items are prohibited on Flock:

1. Any good or service deemed illegal by the Australian government
2. Any good or service deemed a health risk by the Australian government
3. Goods recalled due to Australian Government health alerts
4. Weapons, explosives or the promotion of violence
5. Electronic devices
6. Currency, virtual or physical, including crypto and NFTs, or financial instruments
7. Sexual services
8. Gambling or the promotion of gambling
9. Animals
10. Real estate
11. Vehicles
12. Medical products or services, or any service masquerading as a medical service
13. Pharmaceutical drugs, alcohol, tobacco, vapes, or illegal drugs for that matter
14. Stolen goods



delivery_

Delivering your items

Sellers on Flock are responsible for packaging and dispatching their sold products to customers. To ensure Flock is a trustworthy and reliable marketplace for buyers to engage with, sellers must agree to:

1. Provide accurate dispatch addresses
2. Outline the postage costs in your product listing (no surprises in the check-out)
3. Dispatch items as soon as possible once they are sold.
4. Dispatch to the address given on the purchase receipt
5. Mark the order as dispatched once you dispatch it. When you dispatch the buyer will be notified.
6. In the unlikely and unfortunate event that the order does not arrive to the buyer, be prepared to provide proof of dispatch.

Delivery Insurance

It is entirely up to you as a seller to purchase any delivery insurance to protect your packages. Please be aware that parcel compensation is available through many postage services.

exclusivity_

There is absolutely no requirement for you to have an exclusive arrangement with Flock, in fact we encourage you to build your financial independence by selling your creations where ever you feel comfortable. However, please be aware that if you list a single item on more than one platform it is then incumbent on you to remove that listing from Flock as soon as it sells through another platform. For your sanity, we strongly recommend that you select certain product lines and sell them only on Flock as appropriate to your work.